

CHESTER COUNTY ANTIQUES SHOW
 A BENEFIT FOR THE CHESTER COUNTY HISTORICAL SOCIETY

35TH ANNUAL ANTIQUES SHOW

PRESENTING CORPORATE SPONSOR



An Exelon Company

YOUR SPONSORSHIP INVITATION

The Chester County Historical Society (CCHS), widely respected as one of the Commonwealth’s premier history museums and educational centers, proudly invites you to become a Sponsor of our 2017 Antiques Show. Celebrating its 35th year, the Chester County Historical Society’s Antiques Show is one of Chester County’s largest community and signature fundraising events, attracting thousands of visitors. Chaired by Chuck and June Piola and Fran Jacobs, the Show will be held on Saturday, April 8 and Sunday, April 9, 2017 at the Phelps School located in Malvern, Pennsylvania. A spectacular Preview Party will be held on Friday, April 7.

We invite you become a valued sponsor of this exciting one-of-a-kind Chester County tradition. Proceeds from sponsorship help support the Society’s many quality educational and community outreach programs, and important collections, library and preservation activities.



Exciting Show Sponsorship Statistics:

- 50,000** visitors to the CCHS website annually
- 32,000** visitors to CCHS annually
- 100,000** social media impressions
- Ad & media placement in major outlets
- 10,000** printed brochures distributed
- 5,000** preview party invitations distributed
- 2,000** printed full-color catalogs distributed
- 2,000** visitors for the entire show weekend

PRESENTING SPONSOR \$20,000—SOLD!

- Twenty (20) Preview Party tickets for Early Admission at 5pm
- Twenty (20) Complimentary General Admission tickets
- Opportunity to display your corporate banner at the event for 3 days
- Full-color ad or special note page inside front or back cover
- Company or individual name and logo on Sponsor page of Antiques Show Catalog
- Company or individual name and logo on front page of Antiques Show brochure distributed at: the shops of over 50 show dealers, several hotels and businesses in the Mid-Atlantic region and the literature tables of various highly regarded Antiques Show across the East Coast
- Company or individual name and logo on sponsor signage at Antiques Show entrance
- Company or individual name and logo displayed on a street banner in downtown West Chester
- Acknowledgement with logo on Antiques Show page of CCHS website, with link to your corporate website
- Company or individual name and logo on Antiques Show Preview Party invitations
- Recognition on all printed and social media materials
- Company or individual name and logo on signage at CCHS
- Hosting the receiving line at the Preview Party with Show Chairs & CCHS dignitaries.



PREVIEW PARTY SPONSORS \$15,000

- Fifteen (15) Preview Party tickets for Early Admission at 5pm
- Company or individual name and logo on front page of Antiques Show brochure distributed at: the shops of over 50 show dealers, several hotels and businesses in the Mid-Atlantic region and the literature tables of various highly regarded Antiques Show across the East Coast
- Fifteen (15) Complimentary General Admission tickets
- Prominent corporate signage at Antiques Show
- One full-page color advertisement or special note page in the show catalog
- Company or individual name and logo on Antiques Show Preview Party invitations personally mailed out to a targeted list of high-net worth individuals
- Company or individual name and logo on sponsor page of the Antiques Show Catalog
- Company or individual name and logo on signage at the Antiques Show name and logo on signage at CCHS
- Company or individual name and logo on CCHS website, with link to your corporate website
- Hosting the receiving line at the Preview Party with Show Chairs and CCHS dignitaries.

SIGNATURE SPONSORS \$10,000

- Ten (10) Preview Party tickets for Early Admission at 5pm
- Ten (10) Complimentary General Admission tickets
- Prominent corporate signage at Antiques Show
- One full-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Company or individual name on signage at the Antiques Show
- Company or individual name on CCHS website, with link to your corporate website

**TECHNOLOGY SPONSOR \$5,000**

- Five (5) Preview Party tickets for Early Admission at 5pm
- Five (5) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Corporate signage at the Antiques Show
- Company or individual name on the CCHS website, with link to your corporate website

SECURITY SPONSOR \$5,000

- Five (5) Preview Party tickets for Early Admission at 5pm
- Five (5) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Company or individual signage at the Antiques Show
- Company or individual name on the CCHS website, with link to your corporate website

PARKING SPONSOR \$5,000

- Five (5) Preview Party tickets for Early Admission at 5pm
- Five (5) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Corporate signage at the Antiques Show
- Company or individual name on the CCHS website, with link to your corporate website

HOSPITALITY SPONSOR \$5,000

- Five (5) Preview Party tickets for Early Admission at 5pm
- Five (5) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Company or individual signage at the Antiques Show
- Company or individual name on the CCHS website, with link to your corporate website.

HEATING SPONSOR \$2,500—SOLD!

- Three (3) Preview Party tickets for Early Admission at 5pm
- Four (4) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Corporate or individual signage at the Antiques Show
- Company or individual name on the CCHS website, with link to your corporate website



DÉCOR SPONSOR \$2,500

- Three (3) Preview Party tickets for Early Admission at 5pm
- Four (4) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Corporate or individual signage at the Antiques Show
- Company or individual name on the CCHS website, with link to your corporate website

BENEFACTOR SPONSORS \$2,500

- Two (2) Preview Party tickets for Early Admission at 5pm
- Four (4) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Acknowledgement within signage at the Antiques Show
- Company or individual name on the CCHS website, with link to your corporate website

SIGNATURE COCKTAIL SPONSOR \$1,500

- Two (2) Preview Party tickets for Early Admission at 5pm
- Two (2) Complimentary General Admission tickets
- One half-page color advertisement or special note page in the Antiques Show Catalog
- Company or individual name on Sponsor page of the Antiques Show Catalog
- Acknowledgement within signage at the Antiques Show



CATALOG OPPORTUNITIES: Catalog Sponsors will be listed on the Sponsor page of the Antiques Show Catalog and will receive the following:

PATRONS \$1,000

- Two (2) Preview Party tickets for Early Admission at 5pm
- Two (2) General Admission Tickets to the Show

PARTNERS \$500

- One (1) Preview Party ticket for Early Admission at 5pm
- Two (2) General Admission Tickets to the Show

FRIEND \$300

- One (1) Preview Party ticket for Early Admission at 5pm
- One (1) General Admission Tickets to the Show

Sponsorship proceeds benefit the educational and conservation programs and activities of the Chester County Historical Society, a registered 501 c (3) nonprofit organization, and are itemized tax-deductible.

For sponsorship information, please contact Sylvia Bastani, Senior Director of Development and Communication, at sbastani@ChesterCoHistorical.org or 610-692-4800, ext. 267.



SECURE YOUR 2017 SPONSORSHIP... NOW!

2017 Chester County Historical Society 35th Annual Antiques Show... *Benefits the programs and activities of the Chester County Historical Society*

Preview Party – Friday, April 7, Show; Show—Saturday and Sunday, April 8 and 9, Phelps School

___ PRESENTING SPONSOR	\$20,000 SOLD!
___ PREVIEW PARTY SPONSOR	\$15,000
___ SIGNATURE SPONSOR	\$10,000
___ TECHNOLOGY SPONSOR	\$5,000
___ SECURITY SPONSOR	\$5,000
___ PARKING SPONSOR	\$5,000
___ HOSPITALITY SPONSOR	\$5,000
___ HEATING SPONSOR	\$2,500 SOLD!
___ DÉCOR SPONSOR	\$2,500
___ BENEFACTOR SPONSOR	\$2,500
___ SIGNATURE COCKTAIL SPONSOR	\$1,500
___ PATRON	\$1,000
___ PARTNER	\$500
___ FRIEND	\$300

___ Regrettably, I/we cannot sponsor the 2017 Chester County Historical Society Antiques Show, but enclosed please find my/our gift of \$_____.

Please list my/our name as follows: _____

Listing deadline for ads is March 1, 2017.

*Please complete the credit card information below. If paying by check, please make payable to **Chester County Historical Society**. Mail all forms to CCHS, 225 North High Street, West Chester, PA 19380-2658.*

Name on Card: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Visa/MasterCard #: _____ Exp: _____ Security Code: _____

Thank you for your support!